

## Research to Market Challenge – registration form

**Important notice:** Please fill in the form completely and submit it as a PDF document. Handwritten applications cannot be considered.

### Name of the project

### Registration for the competition category *(please select one category)*

TECHNOLOGIES x RESOURCES (more information)

HEALTHCARE x PREVENTION (more information)

SUSTAINABILITY x SOCIETY (more information)

K.I.E.Z. special award "Future Innovation: AI" (more information)

### Short description *(limited to 300 characters)*

**Team members**

*(The person specified in the first column will be registered as contact person for further inquiries.)*

	Person 1 (contact person)	Person 2	Person 3	Person 4	Person 5
Surname					
First name					
Street and house number					
Postal code					
Town					
Phone number					
E-Mail					
University/ Research institute					
Department (e.g. Chemistry, Computer Sciences)					
Status (e.g. student, scientific employee)					
Year of graduation					

Has the idea already been awarded in other competitions? ja    nein  
If so, in which competitions?

Has the idea already been funded by EXIST? ja    nein

Has the idea already been funded by the Berliner Startup Stipendium? ja    nein

We agree to the terms of participation. ja    nein

Please also read the guidelines for the preparation of the concept paper on page 3.

**Guidelines for the preparation of the concept paper:**

- maximal length: 2 pages (DIN A4, font size 11)
- content:
  - *Affiliated person(s)*: Please briefly describe the persons involved as well as their positions.
  - *Connection to research*: Describe the connection between your idea and the research of your university / research institution.
  - *Idea and product innovation*: Describe your idea and the product innovation and, if necessary, the technology.
  - *Customer value and market*: Please indicate the potential benefits of potential customers. If possible, also describe in which specific market (e.g. FinTech, software industry, health technology, education) you could be active with your project.
  - *Practicability*: Please provide a brief overview of the practicability of your idea: Where can development and research risks arise? What is needed for a transition into the market?

The concept paper is supposed to have a cover sheet (not included in the page count mentioned above), which contains the following information:

- Name of the project
- Category the idea is submitted to
- A contact person for queries

Please send the concept paper as a PDF file (please note file size) with the completed application form to: [info@marketchallenge.de](mailto:info@marketchallenge.de)